



SOCIETE GENERALE APPOINTS PIERRE LEBIT AS GROUP COUNTRY HEAD FOR SWITZERLAND

Press release

Geneva, 27 November 2023

Societe Generale announces the appointment of Pierre Lebit as Group Country Head for Switzerland and Head of Societe Generale Zurich Branch, the local entity which brings together the Investment and Corporate Banking, Securities Services (SGSS) and Transaction Banking activities in Geneva and Zurich.

Based in Zurich, Pierre Lebit will report to Philippe Madar, Head of Corporate Coverage for Europe. His appointment will take effect on 1 December 2023. Pierre Lebit replaces Anne Marion-Bouchacourt, who has decided to retire.

Pierre Lebit's mission is to continue the growth momentum of Societe Generale's activities in Switzerland, building on the Group's strengths and promoting synergies between its various businesses, both locally and internationally. Pierre Lebit was previously Group Country Head for Belgium and Head of Societe Generale Brussels Branch since September 2013.

Press contacts:

Societe Generale: Bertrand Payn 022 819 46 84 bertrand.payn@socgen.com

Voxia communication: Thomas Blozovski 00 33 6 88 72 99 14 thomas.blozovski@voxia.ch

Biographie

Pierre Lebit

Appointed Group Country Head for Switzerland and Head of Societe Generale Zurich Branch, Pierre Lebit was previously Group Country Head for Belgium and Head of Societe Generale Brussels Branch since September 2013. He joined Societe Generale in 1985 within the French Retail Network. In 1991, he was appointed Relationship Manager of the former International Agency. He took part in the opening of our subsidiary in Mexico in 1995 and became General Manager of Societe Generale Mexico in 1997. After four years dedicated to European corporates coverage at Societe Generale's head office, he was appointed Deputy Head of the Societe Generale Amsterdam branch in 2003. In 2006, he was appointed Head of Corporate and Investment Banking in Türkiye. Pierre Lebit graduated from the Audencia Nantes Ecole de Management.

Societe Generale

Société Generale is a top tier European Bank with 117,000 employees serving 25 million clients in more than 60 countries across the world. We have been supporting the development of our economies for nearly 160 years, providing our corporate, institutional, and individual clients with a wide array of value-added advisory and financial solutions. Our long-lasting and trusted relationships with the clients, our cutting-edge expertise, our unique innovation, our ESG capabilities and leading franchises are part of our DNA and serve our most essential objective - to deliver sustainable value creation for all our stakeholders.

The Group runs three complementary sets of businesses, embedding ESG offerings for all its clients:

- **French Retail, Private Banking, and Insurance**, with leading retail bank SG and insurance franchise, premium private banking services, and the leading digital Bank BoursoBank.
- **Global Banking and Investor Solutions**, a top tier wholesale bank offering tailored-made solutions with distinctive global leadership in Equity Derivatives, Structured Finance and ESG.
- **International Retail, Mobility & Leasing Services**, comprising well-established universal banks (in Czech Republic, Romania and several African countries), Ayvens (the new ALD I LeasePlan brand), a global player in sustainable mobility, as well as specialized financing activities.

Committed to building together with its clients a better and sustainable future, Societe Generale aims to be a leading partner in the environmental transition and sustainability overall. The Group is included in the principal socially responsible investment indices: DJSI (Europe), FTSE4Good (Global and Europe), Bloomberg Gender-Equality Index, Refinitiv Diversity and Inclusion Index, Euronext Vigeo (Europe and Eurozone), STOXX Global ESG Leaders indexes, and the MSCI Low Carbon Leaders Index (World and Europe).

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