

## **SOCIETE GENERALE PRIVATE BANKING SWITZERLAND AWARDED FOR ITS SUSTAINABLE AND ETHICAL INVESTMENT SOLUTIONS**

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### **Press release**

Geneva, 30<sup>th</sup> May 2022

### **Societe Generale Private Banking Switzerland (SGPBS) distinguished in the category "Outstanding Private Bank for Sustainable and Ethical Investment" at the Private Banker International Swiss Awards 2022**

With this award, Private Banker International recognizes the strong conviction in the differentiating way SGPBS leads its banking activities.

*"Faced with growing environmental and social challenges, our clients want to give more meaning to their investments. This is why we want to offer a complete range of solutions and strategies dedicated to sustainable and responsible investments for private investors. We are convinced that a strong corporate social responsibility policy is synonymous with sustainable financial performance"* said Dorothee Chapuis, Head of CSR and member of the Executive Committee of Societe Generale Private Banking Switzerland.

The jury's decision to award SGPBS was based on concrete elements such as:

- The **integration of ESG** (Environmental, Social and Governance) **criteria in all of the private bank's investment universes** in Switzerland and the ambition to align the credit policy on this same principle.
- The implementation of the **"Moorea Fund - Sustainable Climate Action"**, fully dedicated to the climate. This fund is in line with the United Nations Sustainable Development Goals.
- The creation of **structured products for charity**, whose subscription gives rise to a donation by Societe Generale to associations.
- **The clients support** with a series of podcasts "Understanding Responsible Investment" as well as a digital tool in the form of a quiz "My Sustainable Future" which allows clients to identify their knowledge and preferences in terms of ESG.
- **The employee awareness** through training programs (e-learning, certifications, etc.).

*"Sustainable development is at the heart of our strategy and involves all our teams. This recognition of our expertise and the quality of our offer allows us to reaffirm our ambition to play a driving role in the positive transformation of the world. It encourages us to continue our efforts to go even further in this direction"*, commented Franck Bonin, CEO of Societe Generale Private Banking Switzerland.

**Press contacts:**

**Societe Generale** : Adeline Charlès 022 819 02 19 [adeline.charles@socgen.com](mailto:adeline.charles@socgen.com)

**Voxia communication** : Bruno Moreno 022 591 22 81 [bruno.moreno@voxia.ch](mailto:bruno.moreno@voxia.ch)

**Societe Generale**

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth. Committed to the positive transformations of the world's societies and economies, Societe Generale and its teams seek to build, day after day, together with its clients, a better and sustainable future through responsible and innovative financial solutions.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 131,000 members of staff in 66 countries and supports on a daily basis 26 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking** which encompasses the Societe Generale, Credit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (Europe), FTSE4Good (Global and Europe), Bloomberg Gender-Equality Index, Refinitiv Diversity and Inclusion Index, Euronext Vigeo (Europe and Eurozone), STOXX Global ESG Leaders indexes, and the MSCI Low Carbon Leaders Index (World and Europe).

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